**TO PROMOTE THE BLUEPRINT ITSELF, AFTER APRIL 2**

**Email Promotion of the Blueprint**

***Once released, this language can be used by partners to share the Blueprint with their networks via email:***

**Subject Line:** New Report: A Blueprint for Changemakers: Achieving Health Equity

Today, ChangeLab Solutions and the Robert Wood Johnson Foundation released [*A Blueprint for Changemakers: Achieving Health Equity Through Law & Policy*](http://changelabsolutions.org/blueprint)*,* a new guide to help communities advance a local agenda to ensure that everyone has the opportunity to be healthy.

*A Blueprint for Changemakers* provides evidence-based policy tools and legal strategies that can help policymakers, practitioners, and communities transform unjust practices that have led to health disparities, such as

* establishing land-use planning and housing regulations to promote racially and economically mixed neighborhoods;
* funding subsidized preschool for children from low-income families to provide a foundation for success in school and in life; and
* investing in food systems and transportation networks to improve neighborhood value, while protecting against displacement.

This guide also outlines ways to leverage the unique power and efficacy of local policy solutions, incorporate health in all policies, and engage diverse community members in the policy process.

The *Blueprint* is a valuable resource for people who have seen what inequality looks like and are ready for a new approach that gives everyone a fair chance to live a healthy life. The executive summary and complete report are available at <http://changelabsolutions.org/blueprint>. Feel free to use this [toolkit](http://healthequityblueprint.nptoolkit.org) to help share the report.